



You could go and go with
BP Ultimate Diesel

Find out more
about our latest
innovation in fuel.

go
your
way



► The Problem

Driving your vehicle has been shown to result in the formation of harmful engine deposits (dirt).

Fuel is sprayed into your engine through tiny holes in the tip of the fuel injectors. Dirt can block these holes, restricting fuel flow and affecting the fuel spray.

This can lead to:

- Loss of performance
- Engine running less smoothly
- Reduced fuel economy

► Our solution

BP Ultimate Diesel with ACTIVE technology contains our best-ever cleaning technology which gets to work the moment you start your engine.



With on-going use, it forms a barrier against dirt on critical engine components to help stop it coming back.

► How does it work?

BP's unique formulation uses ACTIVE technology to fight dirt in two clever ways.

1. Active molecules attach themselves to dirt, dragging it away from the important parts of your fuel system.
2. They also hold onto the metal surfaces of clean engines, forming a protective layer, which stops dirt binding onto the metal.

► How you'll benefit

BP Ultimate Diesel with ACTIVE technology is specially formulated for a smoother drive and to help keep your engine working as the manufacturer intended.

With on-going use, BP Ultimate Diesel with ACTIVE technology can help to deliver more power, enhanced responsiveness, improved acceleration, and make your engine run more efficiently.

Plus, BP Ultimate Diesel could take you up to 56kms further per tank.*

* Compared to regular diesel. Benefit achieved over time. Benefits claimed are based on industry standard drive cycles in a laboratory and may not reflect real world driving results. Actual benefit may not be attainable for all vehicles, and may vary due to vehicle type, condition, driving style, driving conditions, tank size and other factors. Based on a vehicle range of at least 830 km per tank.